



Search Engine Optimisation Packages For BookEasy Centres

Long standing Sydney based SEO Works!, BookEasy's preferred Search Engine Optimisation Supplier have developed Search Optimisation packages based on their many years of experience. Their package clients range from small businesses seeking to dominate their niche through to major corporations keen to maximise the potential of their online presence.

Search Engine Optimisation...it's not just about keyword ranking, increased website traffic or even about the best keyword research strategy... It is really about

- § increasing your sales leads
- § increasing your conversions
- § increasing your revenues, online *and* offline

Getting your website optimised by a professional who can offer expert guidance and assist you get the highest possible rankings, not just in Australia but across your global markets.

Take a moment to review SEO Works discounted SEO packages and momentum plans for BookEasy Centres to identify a plan to suit your business. Don't hesitate to contact SEO Works to discuss your SEO needs. The prices below are one off fees. As a guideline, it takes up to 8 weeks to complete the work.

SEO 10 Package \$3,490* BookEasy Price \$3,190 **Savings of \$300**

- § **Keyword Phrase Research & Recommendations**
 - § Identify 10 keyword phrases to be targeted
- § **Preliminary Status Report**
- § **Structural SEO Techniques**
 - § Create/Edit robots.txt file
 - § Create/Edit sitemap.xml file
 - § Google Website Verification
 - § Yahoo Website Verification
 - § MSN Website Verification
- § **On-site SEO Techniques - targeting keyword phrases**
 - § Search Engine Optimisation of 8 existing pages
 - § Create 1 Search Engine-friendly "landing" page
 - § Create 1 Article Page
- § **Offsite SEO Techniques**
 - § 1 x Keyword-rich and link-rich page in SEO Works Client Directory
 - § 1 x Guaranteed PageRank 5+ link
 - § 100 x PageRank 1-4 Link submissions
 - § 10 x Article submissions
- § **Post-Package 30 Day Report**

SEO 20 Package \$5,990* BookEasy Centre Price \$5,490 **Savings of \$500**

- § **Keyword Phrase Research & Recommendations**
 - § Identify 20 keyword phrases to be targeted
- § **Preliminary Status Report**
- § **Structural SEO Techniques**
 - § Create/Edit robots.txt file
 - § Create/Edit sitemap.xml files
 - § Google Website Verification
 - § Yahoo Website Verification
 - § MSN Website Verification
- § **On-site SEO Techniques - targeting keyword phrases**
 - § Search Engine Optimisation of 17 existing pages
 - § Create 2 Search Engine-friendly "landing" pages
 - § Create 1 Article Page
- § **Offsite SEO Techniques**
 - § 1 x Keyword-rich and link-rich page in



- SEO Works Client Directory
- § 2 x Guaranteed PageRank 5+ links
- § 200 x PageRank 1-4 Link submissions
- § 20 x Article submissions
- § **Post-Package 30 Day Report**

SEO Momentum Plans**

Having completed an initial SEO Package, many clients are keen to maintain and enhance the results they achieve through an ongoing SEO Momentum Plan... One of the two plans below are also worth considering. The higher up in the search engines your websites ranks the more online bookings you will receive.

SEO Momentum Plan 5** ~~\$1,790*~~ **BookEasy Centre Price \$1,490** **Savings of \$300**

- § **Keyword Phrase Research & Recommendations**
 - § Identify a further 5 keyword phrases to be targeted
- § **Structural SEO Techniques**
 - § Update sitemap.xml files
 - § Update robots.txt files
- § **On-site SEO Techniques**
 - § Search Engine Optimisation of 3 more existing pages
 - § Create 1 more Search Engine-friendly "landing" pages
 - § Create 1 more Article Page
- § **Offsite SEO Techniques**
 - § Update keyword-rich and link-rich page in SEO Works Client Directory
 - § 1 more Guaranteed PageRank 5+ links
 - § 50 more PageRank 1-4 Link submissions
 - § 5 more Article submissions
- § **Monthly Reporting**

SEO Momentum Plan 10** ~~\$2,990*~~ **BookEasy Centre Price \$2,490** **Savings of \$500**

- § **Keyword Phrase Research & Recommendations**
 - § Identify a further 10 keyword phrases to be targeted
- § **Structural SEO Techniques**
 - § Update sitemap.xml files
 - § Update robots.txt files
- § **On-site SEO Techniques**
 - § Search Engine Optimisation of 7 more existing pages
 - § Create 2 more Search Engine-friendly "landing" pages
 - § Create 1 more Article Page
- § **Offsite SEO Techniques**
 - § Update keyword-rich and link-rich page in SEO Works Client Directory
 - § 2 more Guaranteed PageRank 5+ links
 - § 100 more PageRank 1-4 Link submissions
 - § 10 more Article submissions
- § **Monthly Reporting**

The team at **SEO Works** are keen to become **your partner in Search Engine Optimisation**, working closely with you and your team to increase your website traffic, grow your online revenues and gain more than your fair share of this lucrative marketing channel...Contact SEO Works today on 2 8875 7722 or email contact@seoworks.com for a confidential chat about your **website Search Engine Optimisation Packages needs**.



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