

Australia's largest web and application hosting company

Size

Established in 1997, WebCentral is Australia's largest web and application hosting company, with telecommunications-grade data centre facilities, more than 200 experienced staff and proven service delivery systems to manage the hosting of your web or application environment.

- WebCentral routes an estimated 20% of total web site traffic in Australia through its telecommunications-grade data centre facilities.
- WebCentral has in excess of **16%** market share in the managed services hosting space.
- WebCentral provides managed hosting and email services to 30% of the Top 1,000 companies in Australia. [Source BRW Top 1,000].
- WebCentral is the primary business of WebCentral Group Limited (ASX:WCG), which reported revenues
 of \$58.4m and net profit after tax of \$5.0m for the 2005 financial year
- WebCentral was ranked the number one web hosting company in Australia in revenue terms by research firm IDC in a report entitled *Australia Web Hosting Services Competitive Analysis*, 2005.

TABLE 4		
Australian Hosting, Vendor Ranking		
Ranking	Company	Revenue
1	WebCentral	40.5
2	KAZ / Telstra	23.7
3	EDS	12.4
4	AT&T	10.3
5	HostWorks	8.8
6	IBM Global Services	7.9
7	iPrimus	5.9
8	CITEC	5.5
9	CSC	4.0
10	Volante Solutions	3.5

Source: IDC (Report: Australia Web Hosting Services Competitive Analysis, 2005)

Strength

WebCentral is not only Australia's largest web and application hosting company, we're the best. In 2003, 2004 and 2005, we have been globally recognised as the Microsoft Hosting Partner of the Year. In 2004, we were the first company outside of the USA to receive this honour.







Substance

As Australia's largest web and application hosting company, WebCentral provides quality managed hosting services to a range of corporate and government clients, including:



WebCentral manages the largest Sun ONE installation in the Southern Hemisphere for the Queensland Education Department. This solution is the largest Managed Internet Service in Australia and caters for 550,000 users across 1,350 schools. It was implemented within a 90 day timeframe — on time and on budget.



AUSMAQ is a wholly owned subsidiary of the National Australia Bank and WebCentral, with alliance partner Accenture, provides them a high availability, high security managed hosting solution with an active disaster recovery site and a regimented production environment



Cricket Australia provides a broad range of online content and services to fans of cricket across the globe. In searching for a managed hosting provider, Cricket Australia needed to find a solution that would be capable of handling significant increases in seasonal traffic.



WebCentral worked with Flight Centre's technical and business staff and our partner Oracle to design and implement a multi-tiered architecture based on Linux and Open Source technologies. WebCentral project managed implementation to an extremely tight timeframe allowing Flight Centre to have the system in place prior to a key deadline.



In searching for an application hosting partner, e-learning specialist Impart sought flexibility and scalability, high security and reliable performance. Their solution includes an Apache Web Server, IBM WebSphere application server and Oracle 9i database server.



WebCentral hosts the www.worldvision.com.au web site on a dedicated web server through AAPT, a wholesale partner. Following the Boxing Day tsunami which devastated several south-east Asian countries, World Vision was the recipient of funds raised from a nationwide live broadcast of a charity concert and cricket. For this special appeal, with WebCentral's assistance World Vision set up a small temporary web site within 72 hours to deliver information and handle donations specific to the tsunami cause.

GENERAL ENQUIRIES

Call our call centre on: **1800 800 099** (ext 2)

CORPORATE SERVICES

Contact the BDM in your region:

QUEENSLAND & NORTHERN TERRITORY
Evan Blennerhassett 07 3230 7300
Steve Brennan 07 3230 7169

NEW SOUTH WALES, ACT

 David Clarke
 02 8223 3015

 Mark Elliott
 02 8223 3002

 Neil Morarji
 02 8223 3018

VICTORIA, TASMANIA

Manju Deo 03 9510 8376 Simon Oliver 03 9529 8691

SOUTH AUSTRALIA, WESTERN AUSTRALIA Martin Bain 08 9472 5261

NATIONAL SALES MANAGER

Jason Alford 02 8223 3003

ENTERPRISE SERVICES

Contact the BDM in your region:

QUEENSLAND & NORTHERN TERRITORY
Lisa Stokes 07 3230 7306

NEW SOUTH WALES, ACT

Adam Skovron **02 8223 3006**

VICTORIA, TASMANIA, SOUTH AUSTRALIA, WESTERN AUSTRALIA

Martin Sheahan 03 9521 5228

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