

Margaret River in Australia's Top 10 Destinations

Margaret River has been named in Australia's 'Top 10 Destinations to Experience' in a national poll by leading travel experience provider, Experience Oz.

Announced today, the top 10 destinations were chosen from a shortlist of 30 iconic destinations in Australia.

Named as a 'foodie's paradise' with 'diverse scenery, rugged coastline and one of Australia's prime whale watching destinations', Margaret River was one of only two destinations in Western Australia to make the top 10 list. Ningaloo Reef was named as one of the other finalists.

Augusta Margaret River Tourism Association Acting CEO Jayme Hatcher was delighted with the news.

"Margaret River is such a unique place, and thoroughly deserves its place as one of the top 10 destinations in Australia," said Ms Hatcher.

"With such a diverse array of outstanding tourism product in the Margaret River region it's no wonder it made the list – from pristine beaches, limestone caves, karri forest, world-class wine and food experiences, craft breweries, art galleries... the list goes on!

"We couldn't be more pleased to be up there amongst other iconic destinations such as Uluru and the Whitsundays – Margaret River truly is an extraordinary destination," said Ms Hatcher.

Experience Oz General Manager Clint Gudenswager said the 'Australia's Top Ten Destinations to Experience' consumer poll is a great opportunity to identify the best destinations in Australia for the local, regional and domestic tourism market to visit.

"There are a significant number of destinations nominated that are considered national icons, have a wide array of activities available to experience and unique geographical features. The poll has helped us to identify the top destinations that Australians believe host the best experiences," he said.

"Australia is the land of the green behind the gold and we want to show people that they don't need a huge budget to enjoy what our country has to offer. We have more than 2000 experiences available for people to browse through from all walks of life. We want to encourage people to step outside of their region and explore these beautiful destinations."

The top ten destinations include The Whitsundays, the Great Ocean Road, Sydney, Uluru, the Gold Coast, Kakadu, Ningaloo Reef, the Sunshine Coast and Cairns.

To book your visit to Margaret River – one of Australia's top 10 destinations to experience – visit www.margaretriver.com.

To see the full Top Ten Destinations to Experience list and why each destination made the list, visit www.experienceoz.com.au/australias-top-destinations-2013

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For further information please contact

Victoria Johnson
Marketing and Communications Coordinator
Augusta Margaret River Tourism Association
Phone: (08) 9780 5914
Email: communications@margaretriver.com

AUGUSTA MARGARET RIVER TOURISM ASSOCIATION INC.

100 Bussell Hwy, Margaret River, Western Australia 6285

T: +61 8 9780 5911 **F:** +61 8 9757 3287 **E:** welcome@margaretriver.com **W:** www.margaretriver.com

