



GOLF CLASSIC BRINGS HOME THE GOLD

With its magnificent views, and superb greens, the golf course is a popular haunt for locals and tourists. The NI Club's resident Golf Professional, Andrew Umlauf, was pleased to receive the 2008 Tourism Award for Best Festival or Event. He and his wife, Kylie, as organisers of Hardy Wines Golf Classic, Norfolk's only Pro-Am competition, feel that such acknowledgement helps build the event's prestige.

Morgan Evans, General Manager of Ocean Breeze Cottages, was proud to sponsor this category and happy to see the annual Golf Classic, a sporting highlight for many years, presented with a Gold Award. Morgan believes: *"The golf course is such a drawcard for visitors, and so beautifully kept, that the Club and the Classic deserve the recognition."* He is sure that events and festivals which bring people back to Norfolk, year after year, are essential for a healthy tourism industry.

Andrew and Kylie entered the competition because they wanted to be involved in any initiative that promoted business excellence on the Island and would give recognition to the Golf Club. Although they are constantly trying to improve each Classic they still thought the submission process was useful, and it *"...gave us a chance to revise issues we'd already discussed."* The Umlaufs proudly feature the award in advertising, and on their website, and believe the competition was conducted in a very professional manner. They both enjoyed the Awards Night, too – it was an opportunity for those in the industry to support one another and, as Kylie says, *"...it's always fun to dress up."*

(Jenny Jauczius, Norfolk Online)