

# Hetieh Norfolk

HETIEH (HERE IT IS) BROUGHT TO YOU BY NORFOLK ISLAND TOURISM



NORFOLK ISLAND  
SOUTH PACIFIC

Norfolk Island...be surprised

June 2009

*Watawieh Yorlyi?*

Welcome to Norfolk Island Tourism's e-newsletter.

[www.norfolkisland.com.au](http://www.norfolkisland.com.au)

***Norfolk is a place like no other and we invite you to visit our island paradise.***

## TOURISM UPDATE:

On the 8<sup>th</sup> June each year Bounty Day is celebrated, commemorating the arrival of our forefathers from Pitcairn Island in 1856. This year it was a perfect sunny day, enjoyed by all with visiting family and friends.

### Appointment of new Marketing Manager

Norfolk Island Tourism and Norfolk Air have combined their resources to create a marketing manager's role to help drive additional tourism traffic to Norfolk Island and taking up this island based job is Mr Darren Stocks. Darren has almost 30 years in sales and marketing roles, most recently as commercial manager and sales manager at Airlines of PNG and Air Niugini. Darren's experience also includes sales and marketing roles with UTAG Travel, Choice Holidays, Qantas Fantasia and Australian Airlines. Darren will be responsible for all the marketing activity for both organizations and we welcome Darren to the team!

### Advertising/Marketing

During the past few months, Norfolk Air and wholesalers have been advertising some great package deals including the "\$100 cash back" special and "kids fly free". Jazz in the Pines package deals are also on sale for December's festival. A list of recent media coverage and advertising can be found on [www.norfolkisland.nf/resources](http://www.norfolkisland.nf/resources). Check out accommodation **Hot deals and Last Minute deals** on the website [www.norfolkisland.nf](http://www.norfolkisland.nf) also keep up to date with what is happening on Norfolk Island, on the Calendar of Events.

### New Zealand news

Air New Zealand's in-flight magazine *Kia Ora* June edition has published a 4 page feature on Norfolk Island written by Editor Jenny Farrell who visited Norfolk last December, story focus being the history and beauty of the island. Press releases have been issued for December's Jazz in the Pines festival and the Sustainable Agriculture Seminar in September.

### New Caledonia - Visitor survey's.

The results of the French visitor survey's can now be viewed on our website. [www.norfolkisland.nf/resources](http://www.norfolkisland.nf/resources). Some 320 visitors took advantage of the May/June charter flights and approximately 75% completed the surveys. There are 2 different surveys, one is the questionnaire from the general departure card and the second is a questionnaire specifically for the French tourists; holiday package value, activities, shopping etc. Thank you to Gregoire, our French exchange student who conducted both survey's and compiled the results.

### NRMA Travel and Cruise Expo's.

Norfolk Island Tourism and Norfolk Air will have a booth at all 4 Expo's during July, with the first being in Newcastle Sunday 5 July and consecutive Sundays after that in Sydney, Canberra and Wollongong. There will great holiday deals you can book on the day, and your chance to win a holiday give-away for 2 to Norfolk Island!

[→ For great Norfolk Island travel deals](#)

[→ For Norfolk Island's calendar of events](#)

[→ For where to stay on Norfolk Island](#)

[→ For Norfolk airline information](#)

[→ For Norfolk weather information](#)

*Bounty Day  
'Tavener Family'*



*Darren Stocks  
Marketing Manager  
NI Tourism*



## Vote for Norfolk Island National Park in World ranking of the new 7 Wonders of Nature!

We need your assistance! If you would like to support Norfolk Island, please go to [http://www.new7wonders.com/nature/en/vote\\_on\\_nominees/](http://www.new7wonders.com/nature/en/vote_on_nominees/) & vote for Norfolk in the Forests, National Parks, Nature Reserves section (Group E) Voting for this part of the process closes on 7<sup>th</sup> July 2009.

There is a new Norfolk Island **poster** available from the Visitors Information Centre, only one new design at the moment, once the branding creative process is completed, a selection of posters will be available. Any enquiries please email [info@nigtb.gov.nf](mailto:info@nigtb.gov.nf)

Check out [www.norfolkisland.nf](http://www.norfolkisland.nf) for further information.

## EVENTS: Jazz in the Pines Festival - 7-11<sup>th</sup> December 2009

Don Burrows to headline at Eighth Annual Jazz in the Pines Festival. Norfolk's whispering pines will echo to the brassy tones of Living National Treasure Don Burrows (photo L) when the island's eighth annual Jazz in The Pines Festival takes place December 7-11 this year. Set amongst spectacular island scenery, the finger-snapping, feel-good week of swing, funk and blues will also see Melbourne group the Syncopators deliver the class that won them this year's classic jazz award at the Melbourne International Jazz Festival. Also performing will be former Norfolk Islander Rick Robertson and the Eon Beats with sassy vocalist Evelyn Duprai and the Kevin Hunt Trio with crooner Johnny Nicol, giving the line-up the pick of Australia's East Coast jazz and blues talent. An added bonus will see a "Stop, Look and Listen" exhibition of photographs taken by the multi-talented Mr Burrows AO, MBE over a lifetime of travel and jazz playing.

## TOURS AND ACTIVITIES: DIVING with Bounty Divers

Bounty Divers has been on Norfolk Island for 30 years. In the beginning of June 2006 James Edward and his wife Chantelle bought bounty Divers. James was born on Norfolk Island and is a direct descendent from John Adams. James has been diving since 1991 and did his training to become a dive instructor in 2001.

Norfolk Island has over 30 different diving spots around the coast line and over 350 species of marine life. With over 90% coral coverage and 10-15m visibility on a bad day you are sure to enjoy your diving experience.

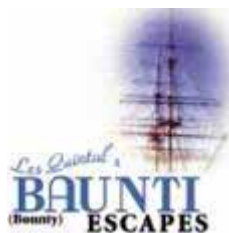
You can contact James and the team [info@bountydivers.com](mailto:info@bountydivers.com)

## VISITORS COMMENTS:

*'I very much admire the Norfolk people for their passionate care for their island, it's heritage and their genealogy. You have created a magical island. I'll be back.'*

*"Everything for Tourists and visitors has been well thought out. Wonderful place. Hope to come back."*

*"I like the laid back, friendliness of the people living on the island. The scenery is magnificent. Don't change a thing."*



Browse the [Norfolk Online](http://www.norfolkisland.nf) website find out more about what is happening on Norfolk Island.

TRIAL 4 EDITIONS OF THE NORFOLK ISLAND ONLINE WEEKLY E-NEWS, FREE OF CHARGE. IF YOU LIKE IT, SUBSCRIPTION IS ONLY AUS\$50 ANNUALLY.

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## Jazz in the Pines Festival



## Diving Tours



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