



CAPITAL COUNTRY TOURISM
a breath of fresh air

17 July 2009

Capital Country Tourism is developing a schedule of product and industry development workshops through to December 2009. To ensure that these workshops provide you with the skills and information relevant to you and your business, please complete the below survey and return it to us on the details noted at the end of the survey.

What training is essential for your professional development?

What training is essential for your business development?

What workshops/training have you attended in the last 12 months?

Please rank your interest in the following:

Subject	Low	Medium	High
<i>Marketing, Media and Events</i>			
Online Marketing (introductory)			
Online Marketing (intermediate)			
Practical Marketing for small business			
Media			
Event Management			
<i>Business, Management and Finance</i>			
Project Management			
Management and Leadership			
Conflict Management and Negotiation			
Business planning			
Finance			
Grant writing and funding			
<i>Product Development</i>			
Enhancing your product offering			
Packaging Tourism products			
Customer service and communication skills			
Photography			



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Are there any specific areas of training and development that interest you that are not addressed in the table above?

How far are you willing to travel to attend workshops/seminars (please circle the maximum distance):

Less 20kms 20-50kms 50-100km 100kms+

Please indicate the location of your business: _____

Business Name: _____

Name: _____ **Phone:** _____

Postal Address: _____

Email: _____

Please return to your completed survey to:

Email: capitalcountrytourism@goulburn.nsw.gov.au Fax: (02) 4822 2692