



2013 Kiama Visitors' Guide Advertisement Booking Form

Office Use Only:

Dep paid.....Date.....

Bal paid.....Date.....

Please Tick	A4 Format Advertisement sizes	Max Words	Image/Logos Permitted	Price (inc GST)	Total
	One ninth	30	1	\$660	\$
	Two ninths	70	3	\$1200	\$
	One third	100	4	\$1650	\$
	Two thirds <i>*Template style optional</i>	180	4	\$3120	\$
	Full page	N/A	N/A	\$3900	\$
	Back Cover	N/A	N/A	\$5000	\$
	Surcharge for non members			\$85	\$
Booking Total					\$

Remember 50% Ad Deposit and booking form is required before 17th August 2012

FOR PRINT:

Business Name: _____

Address: _____

Phone: _____

Web address: _____

Email address: _____

NOT FOR PRINT:

Contact person & phone _____

Text For Print - please complete this section below with your text or alternatively attach your text on a seperate page to this booking form.

- The wording above for my advert is suitable for updating on the kiama.com.au website
- I will supply an edited version of text for the kiama.com.au website

Please tick type of payment (see over for details)

Cheque Direct Deposit Credit Card

Visa / MasterCard Number _____ exp ____/____

Cardholder Name _____ to the value of \$_____

I have read and agree to the booking conditions for advertising in the Kiama Visitors' Guide

Signature _____ Print name _____

Post form and payment details to:
Kiama Tourism, PO Box 73, Kiama, 2533. **Or Fax** (02) 4226 3260

2013 Kiama Visitors' Guide Booking Checklist & Conditions

The 2013 edition of the Kiama Visitors Guide is now in production. This guide will be A4 in size and a total of 85,000 copies will be printed and distributed.

Advertising Checklist:

- I have read the booking conditions below
- I have reviewed advertisement templates/specifications and chosen ad size
- I have completed the attached booking form with my text specifications
- I have forwarded my selected (minimum 300dpi) image/s or logo to Kathy@kiama.com.au
- I have returned the completed and signed form to Kiama Tourism
- I have made deposit payment, via the following method:
 - Cheque made payable to Kiama Tourism
 - Eftpos and credit card facilities are available at the Visitors' Centre
 - Direct deposit details:
Account Name: Kiama Tourism; Bank: Westpac Kiama; BSB: 032 – 689;
Account No: 550 593 Reference: Your business name
- Receive proof back from Kiama Tourism, approve with signature and return.

Text, images/s & deposit due no later than 17 August 2012

Booking Conditions

- To guarantee inclusion, the booking and details form is to be completed and returned to Kiama Tourism by **17 August 2012**
- A deposit of **50%** of the full payment is payable upon booking. The balance is then due on completion of the Visitors' Guide when an invoice will be posted. If the deposit has not been paid the advertisement will not appear in the publication.
- In order to maintain a consistent look, advertisement specifications and templates must be conformed to. We reserve the right to refuse any artwork supplied which does reflect the creative guidelines or template specifications.
- No more than two (2) proofs will be provided for sign off prior to printing and any changes will be required to be returned within 48 hrs. NB: Any subsequent changes will incur an Author's Correction Charge.
- Specific advertising positions within the publication are not guaranteed. Placement and position of advertisements are at the discretion of the publisher.
- Advertisers are entirely responsible for the content of their advertisement and agree to indemnify the publishers against any claim or proceedings arising out of the publishing of their advertisement.
- After advertisement booking has been made, withdrawal will result in forfeiture of deposit