

News Release

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FOR IMMEDIATE RELEASE

22 APRIL 2014

REUNION TIME – BACK TO THE HIGHLANDS GET YOUR FAMILY AND FRIENDS TOGETHER FROM 2-9 JUNE THIS YEAR

Following on from the successful launch on Monday 14 April at Centennial Vineyards Restaurant, the Back To The Highlands Reunion Time promotion is gathering momentum. Reunion Time aims to tap into the Visiting Friends and Relatives (VFR) market, to raise the value and profile of tourism, to provide an opportunity to personalise the Highlands and promote a 'buy local' culture.

Getting together with the people we love is not always as easy as we would like it to be. It takes effort and an 'organiser' as a general rule. So the challenge is out there. Become the organiser for your old school friends, work colleagues, sporting teams, and of course family, and register your reunion on www.mysouthernhighlands.net.au to be in the running to win a fantastic lunch for a group of up to 10 people at Centennial Vineyards Restaurant on either Saturday 7 or Sunday 8 June 2014.

Yes, it is that simple! By registering your reunion you will also receive a Reunion Welcome Pack containing:

- Welcome letter,
- Passport of exclusive offer discounts available for use between 2-9 June 2014,
- My Heart Lives Here bumper sticker,
- Southern Highlands Map, &
- A special mystery My Southern Highlands gift.

"I couldn't think of a better place to catch up than here. This is the perfect short break region which can be enjoyed 365 days a year, it's a never ending story", said Mayor, Cllr Juliet Arkwright.

For further information please contact The Southern Highlands Information Centre, 62-70 Main Street, Mittagong. Phone 4871 2888 or email tourism@wsc.nsw.gov.au. Checkout all of the details for Reunion Time online at www.mysouthernhighlands.net.au

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HIGH RES IMAGES

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