



# TOURISM IN LOCAL GOVERNMENT AREAS 2013

WINGECARRIBEE (A), NEW SOUTH WALES  
AREA POPULATION: 47,054



TOURISM BUSINESSES	TOTAL
Non-employed	301
1 to 4 employees	245
5 to 19 employees	143
20 or more employees	19
<b>Total</b>	<b>707</b>

TOP INTERNATIONAL MARKETS* VISITORS ('000)	NIGHTS ('000)
United Kingdom	26.1
New Zealand	np
United States of America	np

VISITORS TO LOCAL GOVERNMENT AREA*	INTERNATIONAL	DOMESTIC OVERNIGHT	DOMESTIC DAY	TOTAL
<i>Visitors ('000)</i>	8.7	337.1	988.3	1,334.0
<i>Visitor nights ('000)</i>	126.8	777.6	-	904.4
<i>Average stay (nights)</i>	14.6	2.3	-	2.6
<i>Spend (\$m)</i>	10.3	115.8	84.3	210.4
Average spend per trip (\$)	1,191.2	343.5	85.3	157.8
Average spend per night (\$)	81.5	148.9	-	139.5
Average spend (commercial accommodation) per night (\$)	107.0	252.9	-	239.4
<i>Reason (visitors '000)</i>				
Holiday	3.8	143.2	502.0	648.9
Visit friends or relatives	3.6	135.8	354.5	493.9
Other	1.4	49.6	131.8	182.7
<i>Travel party (visitors '000)</i>				
Unaccompanied	4.9	68.5	-	73.4
Couple	2.4	120.8	-	123.2
Friend/relatives travelling together	np	124.8	-	np
<i>Accommodation (nights '000)</i>				
Hotel or similar	11.0	203.1	-	214.1
Home of friend or relative	53.0	360.3	-	413.3
Commercial camping/caravan park	np	np	-	np
Backpacker	np	np	-	np
Other accommodation	62.3	178.5	-	240.8

\*Four year averages to 2013. 'np' = the estimate is unreliable and cannot be published. '-' = not available. Sources: ABS Population Estimates - Local Government Areas - Cat. No. 3235.0. ABS Count of Australian Businesses - Cat. No. 8165.0. International Visitor Survey and National Visitor Survey, Tourism Research Australia.