

News Release

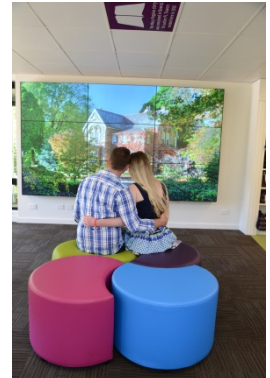
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FOR IMMEDIATE RELEASE**5 September 2016**

NEW LOOK SOUTHERN HIGHLANDS WELCOME CENTRE CELEBRATES ITS FIRST BIRTHDAY

The beginning of September sees one year since the new look – rebranded Welcome Centre opened its doors, and in this time there has been an increase in numbers through the doors of 10,000 visitors over the previous 12 months, with the Welcome Centre seeing 70,000 visitors in the past year.



Some of the new services now offered at the Welcome Centre include a ‘Concierge’ service for residents and visitors wishing to re-located or do business in the Highlands, the installation of digital information tools including touchscreens, video wall and interactive window map. Other services include free WI-FI, smart phone and tablet recharge station, a meeting room and hot desk facilities which are available for businesses and group hire. Outside there are new picnic tables and seating, improved access for the elderly and disabled, better car parking and new signage.

Recent improvements have seen a total refurbishment of the public toilet facilities located at the Welcome Centre, with the introduction of funky bright colours, information artwork and a soundtrack to help in the decision making process whilst using the facilities. They’re fun, quirky and a little unique. There is also



new interpretive signage highlighting some of the attractions and activities throughout the region and a first in the Highlands – e-bike hire.

“We’re a real one-stop shop and Destination Hub for everything there is to know about events, services, products and experiences there are in the Southern Highlands”, said Steve Rosa, Manager Destination Southern Highlands. For more information contact Destination Southern Highlands

on 4871 2888.

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